



## ABOUT DRIO, LLC

We deliver values-based digital marketing strategy and website design for purpose-driven organizations. Let's show the world what you stand for, so you can stand out online — and strike the perfect balance between head-turning and impact-making.

Drio is a certified hispanic & women-owned MBE based in Baltimore, MD.

## OUR VALUE

### → Sky-High Standards

Our step-by-step, collaborative process helps ensure that the final product is exactly what you expected and more!

### → Innovation

We're bonafide marketing and tech nerds who genuinely enjoy researching the latest tools, software, plug-ins, apps, and trends to help you stay ahead of the competition.

### → Experience

11+ years in website design, website development and digital marketing services.

## CONTACT

Rachel McFadden + Hazel Geary

[info@drioduo.com](mailto:info@drioduo.com)

410-635-0229 [drioduo.com](http://drioduo.com)

1014 W. 36th St. Baltimore, MD

## CORE COMPETENCIES

### WordPress Website Design & Development

- Helping your organization get clear on its messaging
- Working to identify key stakeholders and taylor site architecture to their needs
- Creating custom user-experience-first website design
- Sitemap/information architecture development
- Content-based wireframe design
- HTML front-end development
- WordPress content management system build
- 508 WCAG AA compliance
- Responsive/Mobile-ready design
- Search Engine Optimization best practices

### Website Hosting & Maintenance

- Cloud-based website hosting
- Advanced DDoS mitigation
- Threat blocking + security
- 24/7 monitoring
- SSL and SSH
- Staging environment
- Automatic WordPress and PHP upgrades
- 99.99% uptime SLA
- On-going contract website support to keep website content fresh and add new features, as needed.

### Digital Marketing Strategy & Services

- Build, plan and implement the overall digital marketing strategy
- Stay up to date with latest technology and best practices

## CERTIFICATIONS

### MDOT Certified:

Small Business Enterprise (SBE)  
Minority Business Enterprise (MBE)  
Diversity Business Enterprise (DBE)

## NAICS

**541613**  
**541511**  
**518210**

## DUNS

#01-585-3933