



ABOUT DRIO, LLC

Drío is a certified hispanic & women-owned minority business enterprise (MBE) in Baltimore, Maryland.

We offer web design, digital marketing strategy, and done-for-you services that get your business noticed online — while freeing you up to lead your team and your vision forward.

OUR VALUE

→ Sky-High Standards

Our step-by-step, collaborative process helps ensure that the final product is exactly what you expected and more!

→ Innovation

We're bonafide marketing and tech nerds who genuinely enjoy researching the latest tools, software, plug-ins, apps, and trends to help you stay ahead of the competition.

→ Experience

11+ years in website design, website development and digital marketing services.

CONTACT

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1014 W. 36th St. Baltimore, MD

CORE COMPETENCIES

WordPress Website Design & Development

- Custom UX website design
- Sitemap/information architecture development
- WordPress content management system build
- 508 WCAG AA compliance
- Responsive/Mobile-ready design
- Search Engine Optimization best practices

Graphic Design

- Logo design
- Develop brand guidelines
- Align design assets to protect brand equity across all digital platforms

Website Hosting & Maintenance

- Cloud-based website hosting
- 24/7 monitoring
- Manage updates, plugin vulnerabilities & security patches
- On-going contract website support to keep website content fresh and add new features, as needed.

Digital Marketing Strategy & Services

- Build, plan and implement the overall digital marketing strategy
- Manage and train the rest of the team
- Stay up to date with latest technology and best practices
- Prepare and manage digital marketing budget
- Motivate digital marketing team to achieve goals
- Monitor competition and provide suggestions for improvement

CERTIFICATIONS

MDOT Certified:

Small Business Enterprise (SBE)
Minority Business Enterprise (MBE)
Diversity Business Enterprise (DBE)

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